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...for Entrepreneurial Youth NGOs
...for Millennials Changers

NEWSLETTER

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This online newsletter has the purpose of informing on the developments, activities and events within the ERASMUS+ Project: *"YES for Entrepreneurial Youth NGOs, YES for Millennials Changers"*. It is released in January and June 2016.

[Project brochure_EN.pdf](#)

1. Second transnational meeting of the project

The second transnational meeting (M2) was organized in 28-29 April 2016 on Malaga, Spain. The main topics of discussions were the following:

- Activity O1/A3 (Component 1) – Creating a virtual portfolio with 8 modules developings, implementation phases – state of play
- Activity O2/A4 (Component 2) - Development of implementation methodology of LIVE Lab - developings, implementation phases – state of play



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- Activity A5 (Component 2) - Organizing short training seminars for 30 participants of NGOs.
- Activity A6 (Component 3) - Set up a transnational online network of cooperation
- On-line group – participation of target groups
- Communication/cooperation within partnership; financial aspects of project/Reporting; M&E; Dissemination.

At the transnational meeting have participated 7 experts:

- 2 from ACE-ES Romania:
- 3 from Cesur
- 2 from bbwgGmbH.

Each participant has received a Certificate of Attendance.

2. Intellectual Outputs of the project – O1 and O2

Intellectual Output O1 is a Virtual Portfolio consisting of 8 learning modules for youth workers and experts of youth organizations. These modules aim to expand social entrepreneurship knowledge and practical experiences of the youth workers/experts from the youth NGOs.

The topics of the modules are as following:

- NGO Inventory (Tools of Capacity Building).
- Social business models.
- Networking, Partnerships and Alliances (including the relationships with public authorities).
- New forms of social innovation – Microvolunteering.
- Problem solving.
- Youth ventures in their communities.
- Practical case studies about social ventures within an NGO ("Stories that matter!").
- Sustainable development.

Virtual portfolio is created from January to August 2016.

As each module is finished it will be uploaded on a platform on project webpage: <http://yes.ace-economiesociala.ro/>.

Intellectual Output O2 is a methodology of LIVE Lab. This is a new way of working with volunteers for the prosperity of an organization as a whole. It is a creative approach of involving, motivating and stimulating the young



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volunteers into the youth NGOs in order to contribute proactively to a shift of these NGOs to social entrepreneurship and self-sustainability. The methodology is created from April to July 2016. Both resources are free. Organizations or experts interested in social entrepreneurship and volunteering could have free access to it.

3. Transnational Cooperation Network YES for "Social Entrepreneurship for Youth and Youth NGOs"

The main hot questions are – We are doing enough for young people and for Youth NGOs/NGOs focused on Youth? How can we support them through social economy/social entrepreneurship across Europe?

These are the reasons for creating this Transnational Cooperation Network: YESNet, as a tool of stimulating Social Entrepreneurship for YOUTH and for Youth NGOs.

MISSION of YESNet:

To put the YOUTH as the main base of a sustainable society and therefore to create a space for supporting social entrepreneurship: with YOUTH, for YOUTH, with Youth NGOs

The YESNet has not a juridical form and a formal structure.

We are inviting any interested organization or individual to be part of the network YESNet!

It is an online network open to any organization, institution, public authority or expert who adhere to the principles and the mission of YESNet only based on voluntary basis and free will. The membership is free of charge, there is no fee for adhering to the network.

The members of YESNet could belong to the following types: NGOs; public authorities, including local and regional institutions; public and private “not for profit” foundations; other "for profit" partners promoting "not for profit" activities; experts and professionals (individual members).

Sort of collaborative activities within the YESNet may include:

- Programs and projects focused on social economy and social entrepreneurship;
- Information, methodology and best practice exchanges; multiplication and dissemination of expertise;



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- Research and learning activities;
- Campaigns;
- Thematic sub-groups;
- Other forms as agreed.

The working language within the network is English.

For adhering to the network an **Application Form** must be fill in and sent to the email address: ace_economiesociala@yahoo.com.

<http://yes.ace-economiesociala.ro/2016/06/03/retea-transnationala-transnational-network-yesnet/>

4. Resources

This section of newsletter contains few useful resources related by Social entrepreneurship, funding opportunities and other interesting topics for Youth and Youth NGOs.

I. B Lab's "Impact Assesment Tool" – The nonprofit [B Lab](#) founded in 2009, provides a host of information on its site and certifies companies as B Corps (Benefit Corporation) for an annual fee. Its free [Impact Assessment Tool](#) helps companies assess their social and environmental impact and improve their performance, regardless of whether they ultimately seek certification. Examples of completed B-Reports are accessible on B Lab's site to help guide you in the creation of your socially sustainable business.

II. SOCIAL ENTREPRENEURSHIP AWARDS TOOLKIT – this toolkit offers practical guidance and working models for every stage of social entrepreneurship from initial idea, setup and piloting, on to longer term sustainability, growth and replication. The toolkit is not meant to be a formal textbook, instead it aims to to present the authors' experiences of supporting social entrepreneurs and the challenges and opportunities of social entrepreneurship in a structured way.

<https://unltd.org.uk/wp-content/uploads/2012/12/full-toolkit1.pdf>

III. Ney York University – Reynolds Program in Social Enterpreneurship - is proud to present the Social Entrepreneurship in the 21st Century Speaker Series.



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Reflecting the NYU Reynolds belief that social entrepreneurship is a meta-profession drawing on cross-disciplinary knowledge and practice, each year's speaker series presents prominent social entrepreneurs and leaders from across the spectrum of public and professional sectors who will share their insights as cutting-edge, far reaching change makers. If you're not able to make the event in person, past series are accessible via video download on iTunes free of charge. Past speakers include Seth Goldman of Honest Tea, John Mackey of Whole Foods Market, and acclaimed writer and Nobel laureate Elie Wiesel, representing the Elie Wiesel Foundation for Humanity.

http://www.nyu.edu/reynolds/speaker_series/past_ss/

IV. 22 Awesome Social Enterprise Business Ideas

There are several ways you can go-about searching for social enterprise business ideas. Creating a social business has many similarities to building a traditional business, but inspiration is usually drawn from a different place. Social enterprise ideas, unlike conventional business ideas, typically result from a desire to solve a social need; similar to how many non-profit and charity organizations find their beginning. Traditional business ideas can also come from identifying a social need. But, the difference between a social enterprise idea and a traditional business idea is the motivation of the entrepreneur. The primary motivation for a traditional entrepreneur is more-often-than-not a desire to make money; a social entrepreneur is driven more by a passion to solve a social problem, and only chooses to use business as a mechanism to solve these problems.

<http://www.thesedge.org/whats-new/22-awesome-social-enterprise-business-ideas>

V. Harvard University's Fellowship Program in Arts, Humanities & Social Science - Applications Open!

Applicants can be from anywhere without any geographical restrictions. Deadline: 15 September 2016 & 6 October 2016

<https://www.radcliffe.harvard.edu/fellowship-program/how-apply>



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